



## Relaxation Television

### THE WORLD'S FIRST

US patented **Hybrid Radio / Television** Network delivers a fresh & simple concept of 24/7 high definition (HD) scenic programming with adult contemporary music designed to relax viewers. Nationally-known, syndicated on-air radio personalities provide *the voice of radio* with HD video from around the world. Programming consists of 15-minute episodes devoted to a single visually stunning subject or location. This is your passport to personal piece of mind from the hustle & bustle of a chaotic world. Treat your viewers to ***Television You Never Want To Turn Off™***

### BENEFITS

- Premium commercials, 4 min/hr
- 70% unaided ad retention
- Wide audience appeal
- Always family-friendly
- Politically & culturally neutral entertainment
- eScapes is appropriate TV for any occasion - family gatherings, parties, quiet reflection, studying, reading
- Focus group data - 30% would turn it on and leave it on all day, 75% watch sometime during the day

### EPISODE CATEGORIES

- American Cities
  - Great Cities & Harbors
  - Historical Monuments & Churches
  - Lighthouse
  - Ship Watching
  - Scenic Earth
  - Tropical Island Beaches
  - Trains
- More added every year!



## VIEWERS RESPOND

"I would just like to say first that my wife and I LOVE your eScapes channel. The music is so relaxing and the videos are amazing and breath-taking." Mitchell, Lambertville, MI

"I have always believed in the eScapes Network..." Allan Block, Block Communications

"It's the only reality show I watch." Massillon Cable Customer Survey 2013, Male, 56+ years of age

"...This is amazing!! I love it when I can turn on the tele (TV) and listen to music..." Joe, Fresno, CA

"I just wanted to say thank you for such a great program. I love to watch all the beautiful scenery & listen to the relaxing music. Life for me lately has been depressing, but this program just lifts my spirits. So keep doing what you're doing..." Juliette, via Email

"Since our cable company added eScapes to the lineup, that's what I have on the TV all day long for background music/scenery. No more plain XM! Obviously I'm loving it..." Lynn, Wooster, OH

**We have hundreds and hundreds of similar responses**



## Technical

**The eScapes Network is available via satellite on Galaxy 16, transponder 5.**



Television  
**YOU NEVER**  
Want to Turn Off

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