



*tranquil...*

Visualize your TV as a high-definition window to the world enhanced with adult contemporary music... you're experiencing The **eScapes** Network-television you never want to turn off.™

**eScapes** TV takes you away from the chaos of everyday life. Your subscribers will value your service more because you offer them stress-free TV. An oasis of calm in a world of 24-hour information and sensory overload. **eScapes** is soothing and relaxing every time you turn it on.



25 S. Monroe Street, Suite 200  
Monroe, MI 48161-2469  
P: (734) 241-4410 • F: (734) 241-4416  
[www.eScapesTV.com/destination](http://www.eScapesTV.com/destination)



DESTINATION



***A 15-minute promotional episode highlighting your community airing weekly for a whole year!***



## “Destination eScapes”

## Advertise

eScapes Network’s mission is to offer a 24/7 harbor of visual and auditory serenity in today’s chaotic media storm while delivering completely original and engaging HD video along with a soothing and relaxing soundtrack.

eScapes Network programming consists of 15-minute episodes devoted to a single intriguing subject such as Great Cities and Harbors of the World, Scenic Earth, American Cities, Ship Watching, Lighthouses and more.



Every community has positive attractions, events, historic locations, or places promoting tourism in your area. Let us help you market and promote your community with a “Destination eScapes” episode devoted to the best places in and around your town.



Once each week for an entire year, we will introduce your town to the growing regional and national audience of the eScapes Network.



Imagine the limitless value of having your community positively promoted across all of North America for a year.



Scenes of communities in “Destination eScapes” run an average of 2-3 minutes each without edits creating an immersive experience.

### Features and Benefits:

- Desirable target audience: adults 35-64
- Attract new visitors to your area
- Annual branding campaign on a national cable network
- Sponsorship and underwriting opportunities can benefit local businesses
- Limited commercial interruptions to align with the concept of The eScapes Network - 4 min. per hour total: 2 min. local and 2 min. national avails
- Annual adjacency spot schedule – reinforces partnership with your market
- Annual banner advertising schedule – featured within the episode every time!
- Customized intros /sponsorship tags available
- Creative sponsorship opportunities (i.e. festivals, event calendars, etc.)